



Arshak.V

SEO & Web Development

CONTACT

Phone

+91 7994522930

Email

arshakvariathodi916@gmail.com

Address

variathodi(H)Mankada(PO)
Malappuram,Kerala,India

Skill

- Digital Marketing
- SEO Expert
- Web Developer
- WordPress, Elementor
- Communication
- Problem-solving

Certifications

Google Digital Garage

Meta

HubSpot

Semrush

Language

- English
- Malayalam

Experience

○ AUG 2025- Present

Addox Digital Marketing Agency

Role: SEO & Web Development

Duration: 1 month

- Conducted keyword research and competitive analysis.
- Implemented on-page SEO and technical fixes.
- Optimized the website speed and structured data (schema).
- Measurable Results:
 - Helped **R+A Architects** rank **#1** for "best architects in Perinthalmanna".
 - Contributed to the increase in organic traffic and lead generation.
 - Enhanced Core Web Vitals and site speed.

Education

Digital Marketing

Dexta Digital Marketing Academy

ISS College, Perinthalmanna, Calicut University

BCOM Finance

Graduation year 2025

Achievements

- Successfully executed SEO campaigns that led to higher organic rankings and website traffic.
- Demonstrated leadership and creativity in project execution and personal initiative.